



To the City of Florence

Mayor Matteo Renzi

It has been almost 50 years since the artist Corrado Feroci passed away. The heritage he left is still perfectly alive not only in Bangkok, but also in the whole Thailand and Asia.

For this reason Silpakorn University has the intention to celebrate our “common artist” by proposing the gathering of what has been a brand-new cultural exchange between our cultures and nations, which has been already objectified by Corrado Feroci, aka Silpa Bhirasri. Under the collaboration with AYAGAGAD Co Ltd., Cultural Center, and NYMPH film Corporation, a Holographic Exposition and a celebrative motion picture about the life of our renowned Florence Citizen will be accomplished.

This program could be actualized through a common exposition in Thailand and Florence on invitation and with the presence of

- Silpakorn University
- Rak Ban Kerd Co.,Ltd
- Payagagad Co.,Ltd

With this aim, our university has worked, on the Italy’s side, with Professor Lucian lo Celso (a cultural coordinator); Professor Vittorio Dublino (a technical coordinator/creative workgroup, Rebel Alliance) and Doctor Thierry Veal (a relationship coordinator with Thailand), our ideal partners to define a strategy tended to actualize our proposal, in partnership with our University and Your Institution.

Thank you for your attention,

Our most sincere and friendly greetings

For and on behalf of Vitidnan Rojanapanich

(Managing Director of Payagagad Co.,Ltd and Project’s Cooperater )

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